

RAJAA EL MEZOUAGHI

Assistant Researcher Doctorant - PhD Student

STUDIES

- **2014 – 2017:** PhD Student at Montpellier University – labo. MRM
- **2012 – 2014:** Master Grande Ecole at Group Sup de Co Montpellier Business School
- **2011 – 2012:** Bachelor Marketing-Communication at ESICAD Montpellier
- **2009 - 2011:** DUT Marketing techniques at IUT Montpellier
- **2009 :** High School diploma Year - Sciences of Technology of Gestion - Marketing

PROFESSIONAL EXPERIENCES

- **2014-2017 : Montpellier Business School**
Assistant Researcher
 - Supervision of the master thesis of 30 students
 - Participation at the organization of the 3rd Annual Research Symposium on Complexity and IT (6 – 7 July 2015)
- **2013-2014: DELL France**
Sales assistant : Apprenticeship

Sales : client advice and support in client'project, help in management of client'portfolio
Marketing : re-write of the
- **2012-2013: French family organ donation division**
Marketing and communication department: Apprenticeship
 - Develop awareness and donations toward the association's members using marketing and communication tools (face-to-face, website, press conference).
 - Carry out the project of building the donation and transplantation's house in Montpellier
- **2011– 2012: RAYONEX France**
Communication officer: Apprenticeship
 - Development of a communication and marketing plan: website, media planning press creation of advertising documents
 - Organization of events: shows, conferences
 - Sale of medical devices, building a toolbox and sales training to regional distributors
 - Commercial development of the company abroad
- **2010 - 2011: LA BANQUE POSTALE**
Customer Advisor : Internship
 - learning trading's methods in the banking sector
- **2009-2010 : PRO CAN TP**
B to B business internship
 - learning trading's methods in the public works sector

LANGUAGES

French, Arabic and English; good notions in Spanish

COMPUTER SKILLS

V-Tiger CRM, Office 2013, logiciels d'enquêtes : Sphinx et Ethnos

INTERESTS

Fitness

CONTACTS

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